

# Notice to Amazon of Defamatory Content on Amazon.co.uk

In the matter of www.amazon.co.uk

## STATEMENT

I, [please set out your full name] of [please give your postal address, telephone number and e-mail address], [please state your occupation and, if you are complaining on behalf of a company, your position and the full company details], say as follows:

1. I refer to the website www.amazon.co.uk ("the website"). I make this statement in support of me giving Amazon.co.uk notice that, via the website, it is causing or contributing to the publication of a defamatory statement.
2. The defamatory words (delete whichever paragraph is not applicable):
  - (a) appears on the website at [please cut and paste the address (URL) of the relevant website page where the defamatory content appears].

OR

(b) appears in a book being sold on the website entitled [please state the book's name] with ISBN number [please state the book's ISBN number, as provided on the book webpage]. The defamatory content appears on page [please state the page number(s) where you consider there are defamatory words] of the book.

OR

(c) appears in a product, other than a book, being sold on the website, namely [please state the name of the product] with ASIN (Amazon Standard Identification Number) number [please state the ASIN number, as provided on the product webpage]. The defamatory content appears on [please clarify where the defamatory content appears within the product].

3. The content that I consider to be defamatory of me/my company is [please quote the exact content you are complaining about].
4. The content is defamatory because [please state what defamatory meaning you consider the content to convey].
5. The content is defamatory of me/my company because [please state why the content is defamatory of you/your company].
6. The defamatory content is unlawful because [please explain why the content complained of is unlawful – please note that not all defamatory content is unlawful].
7. I confirm that I do not have sufficient information about the person originally responsible for the content I am complaining about to enable me to bring proceedings against that person. [Please note that if you know the identity of the person originally responsible for the content you are complaining about, you should contact them direct rather than submit a notice to Amazon].
8. My complaint relates to defamatory content appearing in: [delete whichever paragraph is not applicable]
  - (a) a customer review, customer comment (including as part of a customer discussion/forum) or seller feedback on the website and I [agree/do not agree] to my name and email address being provided by Amazon to the person originally responsible for the content I am complaining about.

OR

(b) a book/product available being sold on the website and I consent to the disclosure of my name and email address to the relevant author/publisher/manufacturer to enable them to contact me and resolve my complaint directly with them. [Please note that if you do not give consent to the disclosure of your name and email address, Amazon may be required to disclose your full contact details in response to a Court Order requested by the relevant author / publisher / manufacturer].

9. I understand that this statement may be used in any court proceedings that may arise out of or relating to the defamatory content which I have complained about.

## Statement of Truth

I declare the facts stated above to be true.